

2024 Convention & Trade Show

Sponsorship Opportunities



The National Newspaper Foundation's Annual Convention & Trade Show is made possible each year through the generous contributions of sponsors who provide essential services to the industry. Sponsors receive prominent recognition in appreciation of their support, including:

- Logo in pre- and post-convention issues of Publishers' Auxiliary
- Logo in emails promoting Convention registration to members
- Logo link on the Annual Convention & Trade Show page of NNAF's website
- Sponsor listing in the Convention and Trade Show Program
- Recognition on signage at the Annual Convention & Trade Show
- Recognition during the Opening Session and Flag Ceremony, the largest gathering of participants
- Option to provide marketing item or brochure for registration bags

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- Opening Breakfast & Flag Ceremony — \$6,000 (SOLD)**
- Extravaganza at Henry Doorly Zoo & Aquarium — \$5,000 (SOLD)**
- Friday Lunch with Exhibitors — \$4,000 (SOLD)**
- Trade Show Opening Reception — \$3,000**
- Better Newspaper Contest Awards Dinner — \$3,000**

Gold Sponsors also receive one full registration (including ticketed events), one full-page color ad in the Program Booklet, and the option to give a three-minute introduction during Friday's Opening Breakfast.

- Registration Desk — \$2,500 (SOLD)**
- Registration Bags — \$2,500 (SOLD)**
- Name Badges/Lanyards — \$2,500 (SOLD)**
- Cornhusker Hospitality Table — \$2,000**

Silver Sponsors also receive one half-page color ad in the Program Booklet and the option to give a three-minute introduction during Friday's Opening Breakfast.

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- Convention Program — \$1,500**
- Ice Cream Social — \$1,500**
- Early Riser Coffee Bar — \$1,500**
- Wi-Fi Provider — \$1,500**
- Charging Station — \$1,500 (SOLD)**
- Trade Show Break (2 available) — \$1,000**
- Great Idea Exchange — \$750**
- Solutions Start Here Session — \$750 (SOLD)**

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- Flash Session Block (4 available) — \$500**
- General Contribution — \$500**

Custom sponsorship packages are also available. Have an idea? Let us hear it! Or we'll happily brainstorm with you to create the visibility you want to achieve.

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